



08 RUTHERGLEN ESTATES **sangiipop**

A cool and refreshing aperitif on a warm summer's day ...

VINTAGE CONDITIONS

Rutherglen fared particularly well in a vintage that saw floods and heat-waves cause havoc in many other Australian regions, with generally dry and moderately warm conditions resulting in great flavor development and wine balance. Yields, particularly in red varieties were lower than expected, largely due to small berry sizes, adding great intensity of colour and flavour.

TASTING NOTES

There is no doubt about it – pink is in and this summer **sangiipop** might just be the coolest pink wine on the market. **sangiipop** is a delicious berry bomb of Sangiovese flavour made with a hint of fizz, a touch of sweetness and loads of summer loving fun!

Bottled exclusively in 375ml screwcap bottles to maintain fruit freshness and vitality, with an alcohol of less than 9%, and a slight spritz of carbon dioxide – **sangiipop** will change the way you drink wine as an aperitif.

Wine for true lovers of fun and flavour!

WINEMAKING

Produced from the free-run juice from 100% Sangiovese grapes, the inaugural release of Rutherglen Estates **sangiipop** has been made to capture the fresh red-berry characters of Sangiovese.

REVIEW

Paul Ippolito, *The Five Minute Wine Rush*, January 2007

‘Rutherglen Estates in Northern Victoria has put together this hip and happening delightfully fruity aperitif. Gorgeously cherry red coloured and in a convenient half bottle, perfect for setting the mood for a fun night out. A touch spritzzy, this Sangiovese influenced rosé style wine invigorates the senses. A bit of ice, a few sprigs of fresh mint, then pour it over and enjoy. And viola – the aperitif is back in vogue! Very nice stuff.’

ENJOY

sangiipop is made to be enjoyed in the warmer months and is an ideal aperitif to be enjoyed before a meal in or out, or just shared with a friend. It is an excellent ‘starter’ on a night out or a ‘stayer’ over a long lunch.

We even suggest that rather than just pouring **sangiipop** into a wine glass, try it over ice in a tumbler with a sprig of fresh mint or a squeeze of fresh lime.

WINE DETAIL & ANALYSIS

Variety Sangiovese
Region Rutherglen, North East Victoria
Harvest date February 2008
Release date November 2008
Alcohol 9%
Oak Nil
Total acid 6.3
pH 3.53
Residual sugar 125g/L



sangiipop